
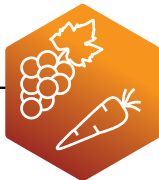






PROMOTE YOUR BUSINESS THE WAY THAT WORKS FOR YOU.

- Digital Automation ▪ Secure Social Tools
- Custom Platform ▪ Social Media Integration



JOIN OUR HYPER-LOCAL SOCIAL NETWORK OF BUSINESSES

 RESTAURANTS & BARS Paisley Pig Brunch House Dog House Saloon Crust 54	 HEALTHY EATING/SPECIALTY Market Zero Bohdi Tree Rec Room Grand Haven Vinegar & Oil	 CAFE, BAKERY & SWEETS East End Coffee Goobers The Dairy Treat McDonalds Candies	 FURNITURE & APPLIANCES Great Lakes Furnishings LaTerra Flooring Mi Hometown Furnishings Polka Dot Paisley
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 SPORTING GOODS & RECREATION Cross Country Cycle Lakeshore Sports Centre	 AUTOMOTIVE (SERVICE/REPAIR) Auto Spa Muskegon	 JEWELRY & BRIDAL Sanborn's Jewelers
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OTHER CATEGORIES TO CONSIDER:

Pet Services, Salon & Spa
Moving Services, Home Goods & Interiors, Floral & Gifts
Cleaning & Housekeeping,
Fitness Centers, Health Services,
Accountants/Tax Preparation,
Child Care & Early Development,
Local Entertainment
Fun & Recreation Centers

REGISTER A FREE MERCHANT ACCOUNT TODAY!



save@myhotperks.com



(313) 636-6330



MyHotPerks.com



MY HOT PERKS



RESTAURANTS



ENTERTAINMENT



MOVERS

ATTRACT NEW CUSTOMERS

We Bring Them In, You Bring Them Back



FITNESS



MOVIE TICKETS



PET GROOMING

REGISTER AS A MERCHANT TODAY!

- ❑ **FREE** Effective Advertising Listings
- ❑ Target Audience **Loyalty Program**
- ❑ Rewards Redemption Reporting
- ❑ **Marketing** Automation



FIND
OUT
HOW



PROMOTE YOUR BUSINESS TO 5,500 NEW RESIDENTS EACH MONTH WITH MY HOT PERKS

West Michigan residents include Kent, Ottawa & Muskegon Counties

WHAT IS MY HOT PERKS?

It's an Online Platform providing exclusive Perks & Rewards to Apartment, Condo & Town-home Residents within your Community.

Residents access our local business directory (& their Perks) for products & services they already need & use: Restaurants & Entertainment, Health & Wellness, Furniture & Home Goods, & much more!

Local businesses like yours use their My Hot Perks online profile to showcase Perks & attract new customers to their storefront.

HOW DOES IT WORK?

New Residents receive My Hot Perks as part of their welcome package—connecting them directly to your business, at a time when the likelihood to make a purchase decision is at its highest.

Existing members & residents receive monthly email newsletters, nurturing a recurring engagement & notifying them of exciting new Perks & offers from local businesses.

Excited with their exclusive deal, they visit your business & redeem the Perk with their smartphone. With a simple click, they receive a branded thank you & elicit a positive review for your business.

WHY MY HOT PERKS?

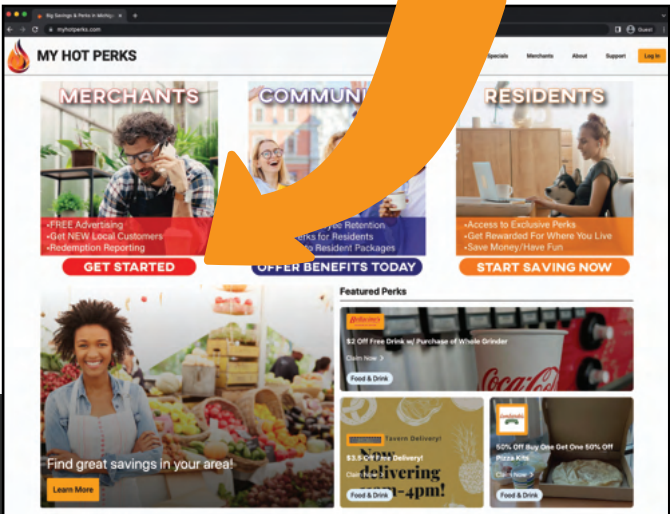
We're a community-based platform that delivers targeted, hyper-local results for your business.

We give you complete control of your profile, your perks & customer analytics.

Best of all, My Hot Perks is FREE & easy to use.

STEP 1 GET SIGNED UP

Go to MyHotPerks.com & click 'Get Started'



- Quick & easy form-fill to get started
- Populate your profile with description & images
- Target apartment & town-home properties local to your community



Showcase your business online with a My Hot Perks Profile.

STEP 2 PICK YOUR PERKS

Create Sizzling Hot Deals & Rewards, Share Specials & Promote Events



- Create offers on a seasonal, monthly, weekly or daily basis
- Integrate with new or existing loyalty programs
- Rotate perks & keep customers coming back



Draw them in with a deal they cannot refuse. Keep them coming back with NEW Perks every month.

STEP 3 NEW SALES & ROI

Real-time Reporting of User Engagement & Customer Redemption



- Instant & cumulative reporting when Perks are viewed/redeemed
- Easy perk redemption with user-friendly QR codes
- Convert happy customers into raving reviews via email prompts



Delight your new customers, nurture loyal patrons & create lifetime value!