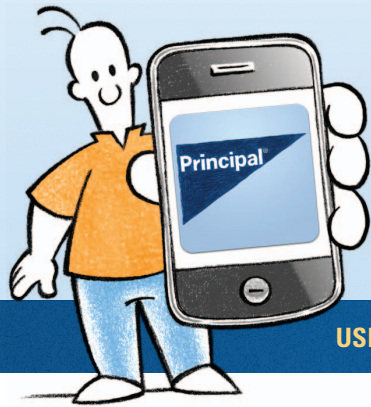


Quick Access to Benefits Info



Use your smartphone or mobile device to access all of your group benefits information from Principal Life Insurance Company, including dental, disability, life and vision coverage. It's free, secure and user-friendly.

- ▶ Download the free mobile app to your Apple® iPhone/iPad or Android™ phone or tablet.
- ▶ Log in with the same username and password you use on www.principal.com. If you aren't registered, go to www.principal.com to request a username/password.
- ▶ Access unique features for your group benefits.

USE THE APP'S TOOLS & VIEW ACCOUNT INFORMATION FOR EACH GROUP PRODUCT YOU HAVE

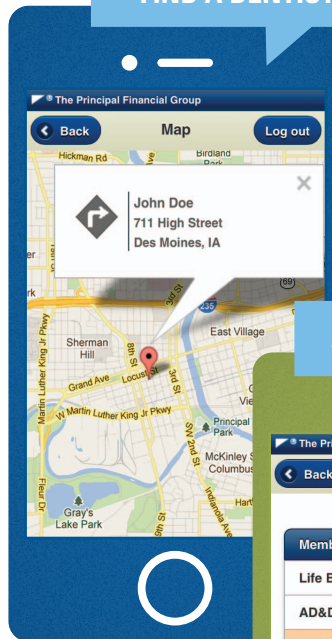
SUBMIT VISION CLAIMS

Snap a picture of your receipt with your mobile device, then submit it.

View a summary of recently paid claims and other claim details for your dental, disability and vision coverage.

Search for a network dentist by name or state, then get maps and driving directions.

FIND A DENTIST



GET CLAIMS INFO

Detail Information	
Patient Name	John Sample
Incurred Date	09/01/2012
Amount Paid	\$600.00
Payment Period	09/10/2012-09/16/2012

ACCESS BENEFITS SUMMARY

Member Benefit Overview	
Life Benefit	\$50,000.00
AD&D Benefit	\$50,000.00
Reduction Schedule	
25% at age 65	
additional 25% at age 70	

Find details about your dental, disability, life and vision coverage, which could include deductibles, coinsurance, maximum benefit, policy amount and benefits payable.

VIEW OR EMAIL ID CARDS

Access your dental and vision ID cards at your fingertips.



iPhone

Android



STAY CONNECTED

In addition to the mobile app, you can sign up for email alerts when claims are processed. These alerts include an electronic explanation of benefits so you can see them as soon as they're ready.

FOR MORE INFORMATION

For more information about the mobile app, watch the video at:
www.principal.com/groupmobileappvideo



WE'LL GIVE YOU AN EDGE®

Principal Life Insurance Company, Des Moines, Iowa 50392-0002, principal.com

The mobile application offered by the Principal Financial Group® to view account information is currently supported on iPhone®, (all operating systems) and Android™ (operating systems version 1.6 and greater). Information displayed in the application will vary depending on coverage type(s). Apple® and iPhone® are registered trademarks of Apple Inc. Android™ is a trademark of Google Inc. Use of this trademark is subject to Google Permissions.

Insurance products and plan administrative services are provided by Principal Life Insurance Company, a member of the Principal Financial Group® (The Principal®), Des Moines, IA 50392. This mobile app is provided for general information purposes only. It is not a complete statement of the rights, benefits, limitations or exclusions of your coverage. For coverage details, refer to your benefit booklet.